

plümer)communications at a glance

PROFILE

plümer)communications is an agency specialized on B2B-PR, corporate communications and content marketing

EXPERTISE

thought leadership, media relations, development of PR strategies, optimisation of communication structures and processes, communication trainings

FOCUS OF INDUSTRIES

energy, technology/engineering, digital economy, real estate, media brands

COUNTRIES

Based in Hamburg, we are operating in Germany, Austria and Switzerland as well as in Great Britain and Ireland

OUR AIM

We boost both your product and corporate communication aiming to lift it on a higher level and to increase the overall success of your enterprise measurably

OUR CREDO

Thinking journalistically we do believe in the value of good editorial content. We produce texts with an added value relevant for your target group in order to make your product, brand and company more successful

SERVICES

Sales PR

- Synchronisation of all PR, marketing and promotion measures
- Increased presence of your products and issues in the market
- Improved sales performance

Content marketing

- Development and establishment of consistent content production processes
- Production of customer centred contents adjusted for each communication channel
- Implementation of a digital marketing strategy on both conceptual and technical level
- Production and implementation of digital channels such as e-mail campaigns, micro sites, newsletters etc.
- Planning of specific issue campaigns contributing to your sales success significantly

Your „Third Hand“

- Flexible support of your day-to-day business, on project or retainer basis
- Additional capacities on demand
- Personal addressing of journalists

Start-up PR

- Creating a convincing media coverage, also with limited budgets and capacities
- PR concepts which create a sustainable media presence even after launch
- Relieving the management as far as possible so they can focus on company building

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REFERENCES

The Economist

Publisher

DONG Energy

Energy

VESTAS

Energy

TÜV Rheinland

Technical Services

Otto Wulff

Real Estate

URBANA

Energy Solutions

ASSA ABLOY

Entrance Systems

BOSCH Software Innovations

Energy Solutions/Software

Mercedes-Benz Hamburg

Automotive

Gruener + Jahr

Publisher

2007

www.pluemercommunications.com

<http://tonno-digitale.de> (German)

FOUNDED IN

HOMEPAGE

NEWSLETTER

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